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3 Jan 2012

Architect: Manuelle Gautrand



de l'immeuble « ORIGAMI », Avenue de Friedland à Paris

The ORIGAMI building, in Paris

Manuelle Gautrand won this project in 2006 and have made the architectural design for GECINA, a well-known French investor

In June 2011 the Origami building became the French headquarters of the Barclays Capital Bank.

The «Origami» building is situated at the 36 Friedland avenue in Paris is now delivered and occupied

Developed for Gecina, this 6.000 sqm office building is situated within 200 metres from the Arc de Triomphe and now hosts the French headquarters of the Barklays Capital Bank. The building was designed and developed with a strong sustainability approach. The façade is dressed in a double skin of glass and, in an origami manner, with its pleated marble pattern it forms a sun-screen in front of a curtain wall. It gives a desired mineral touch which thus contributes to the building's integration into the neighborhood

Photos: Vincent Fillon

Project Description

THE OFFICE BUILDING « ORIGAMI ». 36. AVENUE DE FRIEDLAND – PARIS - FRANCE



This office building stands on avenue Friedland, in the immediate vicinity of the Arc de Triomphe and Place de l'Etoile, in a luxurious Parisian neighborhood.

The project was implemented in two parts: the main building on a 20 meter-wide stripe on the avenue, and an extension in the rear, between two courtyard gardens. At the ground floor level, the lobby plays on transparency between the street front and the main garden. The building in the rear of the lot is more private, and it is there that the cafeteria and meeting rooms are laid out, with garden space on both sides.

The unusual location of the site led us to design a project that would embrace and take advantage of the view and immerse into the natural light. An emblematic showcase of the building – the main façade is mostly glass, partially covered with a second-skin of screen-printed marble pattern.

The rendered effect is a tremendous origami and the view of this delicate folded marble can be enjoyed both from exterior and interior of the building.

The panels are composite, a film of marble mounted on a twin layer of glass. The symmetrical panels that are folded and assembled by two form an "open-book" pattern and thus highlight the design of the veins of the marble.



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This second skin is translucent and acts as a breast wall to ensure privacy as well as filter daylight,

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creating a soft interior authospite

Marble folds create a vibration along the 30 meter-long front. At both ends, in continuity with the façades of neighboring buildings, the origami becomes calmer and flattens out. But in the central part it forms a delicate bas-relief.

The project then develops into the depth of the site with the same objective of clarity while adding a strong presents of plants. The offices roofed with large lawns weave around the two courtyard

The lobby functions as a meeting point of these two atmospheres – the urban and sophisticated of the main façade, and the more private and verdant of the other side of the building. The interior spaces were designed in a contemporary spirit, highlighting the luminous atmosphere with lightcolored and soft materials.



Origami Building Paris - Building Information

Title: PROJET « ORIGAMI » BUILDING Address: 36, Boulevard de Friedland, 75008 PARIS – France

Demolition of an existing building (office building of the 1970s) with conservation of a 4-level

underground parking lot.

Construction of an office building (about 300 work spaces) that hosts the French headquarters of Barclays Capital Bank. The building comprises luxury offices, lobby, relaxation area / cafeteria, six meeting rooms, computer rooms, technical premises, archives, and parking lot (85 car places). The building features two courtyard gardens and the top of the building provides a combination of part garden roof, part wooden deck terrace.

Investor: Gecina Client's Representative: Kaufman & Broad Development

FIRMS INVOLVED AT ARCHITECT'S SIDE

Manuelle Gautrand Architecture
Manuelle Gautrand, principal architect; Yves Tougard, architect project manager

Structure: Khephren Façades: Arcora Fluids: Alto

Economist: Georges Ventre Acoustics: Lamoureux

Interior design for Barclays: DGM Associés Consultancy for green building standards: Cap Terre HQE (High Environmental Quality) certification: Certivea

CONSTRUCTION FIRMS

Main structure: Colas Curtain wall façades and exterior joinery: Schüco Double-skin, screenprinted glass and marble façades: Simetal

FIGURES

Surface: 5.800 sqm Global cost: confidential

Dates: 2006: design competition, 2007-08: studies, 2008-10: works, 2011: building's completion

and delivery

PHOTOS CREDITS: © Philippe Ruault / Vincent Fillon / Manuelle Gautrand

Relationship to city and Arc de Triomphe to the west:



Origami Building Paris images / information from Manuelle Gautrand

Manuelle Gautrand



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