TREAT YOURSELF
Wallpaper’s ice-cool, 69-point plan for the holidays

5 hot new kitchens
32 watches to spend time with
10 hotels that mean business

THE BEST DESIGNER IN THE WORLD?
We talk to Apple’s Jonathan Ive

WHISKY A GO-GO
Matchmaking the finest malts

JOIN THE CLUB
How to mix the perfect members’ list

HONOLULU BABY
Ian Schrager’s new big idea

Barbara Kruger, America’s art hotels, Jean Nouvel and Wendell Castle light up, Hauser & Wirth shake up Savile Row, and William Eggleston’s shepherd’s pie
Smell of success

We’re on the scent of a new direction for fragrances

A fascinating convergence of the once-warring worlds of the market-driven mainstream and the unfettered experimentation of independent perfumery emerged at this autumn’s Pitti Immagine Fragranze, the trade show in Florence dedicated to niche perfumery. Using new research garnered from social network sites and perfume blogs, Maurizio Volpi, an analyst from leading flavours and fragrance company Givaudan, identified that, with beauty hall sales dropping in the under-25 market, a demanding online community of consumers is now leading the market in new directions. These new taste-formers, who embrace radical perfumery, were found to be experimenting with sensual, animalic accords, with single, natural notes and with scents such as oud and myrrh, beloved in the Middle East, but generally absent in Western perfumery. On the left, we select some of the best in show, which embody the new directions.

ALL WRAPPED UP

This striking restoration and extension of Lille’s Museum of Modern Art is Parisian architect Manuelle Gautrand’s latest project. Blending the old and the new was key to the project’s development: the new wing, which houses the museum’s extensive Art Brut collection, is wrapped around the original museum building designed by the late French architect Roland Simounet in 1983. Taking her inspiration from Simounet, who treated roofs as a fifth façade, Gautrand designed the extension’s roof as a fluid sculpture. Her new display areas come with small openings, which also form playful patterns on the outside, thus adding movement to the constructivist geometric forms of the original building.

www.manuelle-gautrand.com